



Excellence in Entrepreneurship Collegiate Business Concept Challenge Eastern and Southern Kentucky

EKU College of Business & Technology
Kentucky Highlands Investment Corp.
The Center for Rural Development

The Eastern Kentucky University College of Business and Technology, Kentucky Highlands Investment Corporation, and The Center for Rural Development announce the **6th Annual Excellence in Entrepreneurship Collegiate Business Concept Challenge**. The competition invites business ideas from Eastern and Southern Kentucky University and Community College students to compete for cash awards and professional consultation. Contestants/teams with the top concepts will be selected to participate in the Excellence in Entrepreneurship Collegiate Business Concept Challenge where participants will have the opportunity to discuss strategies for their ideas with entrepreneurs and business professionals. A \$1000 cash prize will be awarded to the contestant or team with the top concept. A \$250 cash amount will be awarded to the faculty advisor/sponsor and a trophy will be presented to the school of the winning team.

The business concept should provide a thoughtful investigation into a new business idea. The idea should be innovative, yet sensible. The idea must be an original business concept or extension of a current business activity suggested by the student. It can be a product, service, or social venture. A general outline for the plan and judging guidelines are provided at www.cbt.eku.edu (*The Collegiate Business Challenge link*).

The business concept submission should not exceed 5 pages, but may include reasonable appendices in excess of the 5 pages. The concept needs to be submitted electronically by November 7th. Team submissions are encouraged. The student team must have a faculty sponsor from their school.

Key Dates

To obtain forms online, go to www.cbt.eku.edu (*click on The Collegiate Business Challenge link*)

Friday, January 30

Business Concept Due

Subject: Collegiate Business Concept Challenge

TheBusinessChallenge@eku.edu

Friday, February 6

Finalists Notified – The finalists and alternates will be notified for participation in the competition.

Friday, February 13

Collegiate Business Concept Oral Presentation

College of Business, Eastern Kentucky University, Richmond, KY

The Challenge begins at 1:00 PM.

Friday, February 13

Winner Notified

September 14, 2009

Awards Presented

Excellence in Entrepreneurship Awards Ceremony

The Center for Rural Development, Somerset, KY

